



EVERNET WEBSITE EFFECTIVENESS FOR BUSINESS (WEB) AUDIT

<i>Answer each question with a check mark and add your totals below.</i>	Yes, Don't Need Support	Yes, Need Support	No, Don't Need Support	No, Need Support	I Don't Know
Are you happy with your website and does everything work on it?	HIGH	EVERNET	POTENTIAL	OPPORTUNITY	CONSIDER
Is all the information current and accurate on your site?	HIGH	EVERNET	POTENTIAL	OPPORTUNITY	CONSIDER
Do you have the ability to update and contribute to your website yourself?	PERFORMING	READY TO HELP	PROBLEM AREA	IDENTIFIED	SEEKING HELP
Are you satisfied with how your website integrates and supports your sales function?	PERFORMING	READY TO HELP	PROBLEM AREA	IDENTIFIED	SEEKING HELP
Are you regularly providing value to visitors and collecting their information for future marketing and communications?	PERFORMING	READY TO HELP	PROBLEM AREA	IDENTIFIED	SEEKING HELP
Does your site provide all key resource links to visitors for things like your client/billing portal, calendar booking, support chat, blog, social pages, knowledgebase, contact information, etc.?	PERFORMING	READY TO HELP	PROBLEM AREA	IDENTIFIED	SEEKING HELP
Does your site work and look good from all computers and mobile devices?	PERFORMING	READY TO HELP	PROBLEM AREA	IDENTIFIED	SEEKING HELP
Is your site easy to navigate?	PERFORMING	READY TO HELP	PROBLEM AREA	IDENTIFIED	SEEKING HELP
Do you feel your website is better than your competition's?	PERFORMING	READY TO HELP	PROBLEM AREA	IDENTIFIED	SEEKING HELP
Do you feel your website is visible enough that new or existing customers are finding you?	PERFORMING	READY TO HELP	PROBLEM AREA	IDENTIFIED	SEEKING HELP
 <p>score your audit by counting the number of check marks in each column and marking the number in the box to the right.</p>	Total				

This Audit is for identifying opportunities to best leverage your key digital asset, your website.

EVERNET provides [website and digital marketing services](#) to its clients. We are ready to discuss your Audit today. Schedule a [Discovery Call HERE](#)

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